

2017 CEAC CONFERENCE



THE FUTURE OF THE WORKPLACE

# *Putting the Pieces Together*

MAY 3 – 5, 2017

Lions Gate Hotel  
3410 Westover Street  
McClellan Park, CA 95652

Phone: 866-258-5651  
Use Group Code "CEAC 2017"



Sponsored by the California Employer Advisory Council  
and the Employment Development Department

# Agenda

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## Wednesday, May 3, 2017

4:00 p.m. - Conference Registration  
8:00 p.m.

6:00 p.m. - Welcome Hospitality Hosted by  
8:00 p.m. Atkinson, Andelson, Loya,  
Rudd & Romo

## Thursday, May 4, 2017 – Employer Workshops

7:00 a.m. - Conference Registration  
12:00 p.m.

7:00 a.m. - Breakfast  
8:00 a.m.

8:00 a.m. - **Welcome and Opening Remarks**  
8:15 a.m. Bill Betley, Esq., CEAC President  
EDD Representative

8:15 a.m. - **KEYNOTE Presentation**  
9:15 a.m. “The Consequence of Not Living  
in a Cave: Conflict...Control It  
and Resolve It”  
Carol Marzouk, Executive Coach  
and Behavioral Strategist

9:15 a.m. - Break and Exhibits  
9:30 a.m.

9:30 a.m. - **SESSION 1 – 3 Workshops - choose 1:**  
11:00 a.m. Image Issues in the Workplace,  
Amber Solano  
The Top 10 Things Employers Do to  
Get Sued, Paul Fleck  
Proper Hiring and Firing, Bill Betley

11:30 a.m. - **2017 CEAC Veterans Employer**  
1:00 p.m. **of the Year Awards Luncheon**

1:15 p.m. - **SESSION 2 – 3 Workshops - choose 1:**  
2:45 p.m. Dealing with Millennials in the  
Workplace, Susan Stewart  
Preparing for a Unemployment  
Insurance (UI) Hearing and  
Managing a UI Account,  
Sabrina Reed  
Wage and Hour Issues, Jonathan Judge

2:45 p.m. - Break and Exhibits  
3:00 p.m.

3:00 p.m. - **SESSION 3 – 3 Workshops - choose 1:**  
4:30 p.m. Responding to Administrative  
Complaints, Rick Johnson  
Leaves of Absences, Bruce Matlock  
Mid-Year Employment Update,  
Bill Betley

6:00 p.m. Dinner, CEAC Awards, Recognition,  
and Raffle Baskets

## Friday, May 5, 2017 – CEAC Business Meeting and Training

8:00 a.m. - Breakfast and Networking  
9:00 a.m.

9:00 a.m. - Regional Meeting Breakout Sessions  
10:00 a.m.

10:00 a.m. - Break and Hotel Check-out  
10:15 a.m.

10:15 a.m. - **CEAC Business Meeting**  
12:00 p.m. **Joint EDD/EAC Training**  
How to Build a More Effective EAC  
Understanding the Collaboration  
Between the EAC and the EDD

12:00 p.m. Conference Adjourned



The California Employer Advisory Council (EAC) is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP or SHRM-SCP. This program is valid for 5.5 PDCs for the SHRM-CP or SHRM-SCP. For more information about certification or recertification, please visit [shrmcertification.org](http://shrmcertification.org).

# Events

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## Wednesday, May 3, 2017

### Welcome Hospitality: Let's Reminisce About the Past Before We Launch Into the Future 6:00 p.m. to 8:00 p.m.

The law firm of Andelson, Atkinson, Loya, Ruud & Romo has graciously offered to host this pre-conference event. Beverages and light snacks will be served in a private area on the hotel grounds Wednesday evening. Join your fellow employers and EAC/CEAC members for networking and comradery before the conference begins.

## Thursday, May 4, 2017

Keynote speaker Carol Marzouk is a corporate relationship coach who is passionate about helping managers understand how to reignite the flame in disengaged employees. She is committed to equipping and inspiring leaders, and their teams, who want to improve employee engagement, teamwork, and communication. She is known for her engaging and enthusiastic style, as well as her practical, real-world, and customized approach. She has held several leadership roles and overseen the work of hundreds of employees, and has excelled as a speaker, consultant, coach, trainer, and facilitator.

### Workshop Sessions

A total of nine workshops will be offered. Attendees may select three workshops of their choice. **Please** indicate the workshops you would like to attend on the registration form.

### CEAC Veterans Award Luncheon

The CEAC will honor employers who consistently demonstrate positive policies toward U.S. veterans in hiring and promotion, as well as through employee retention efforts, ongoing training, and benefits.

### CEAC Awards and Recognition Program (during dinner)

The CEAC will recognize those nominees who were selected to receive recognition for Distinguished Service, Outstanding EAC Chair, Outstanding EAC Coordinator, Outstanding EAC, and Outstanding Veterans Committee. All nominees have made California and their community a better place as a result of their leadership, dedication, and hard work. In addition, outgoing CEAC board members will be recognized for their hard work and dedication to the CEAC.

Thursday will conclude with dinner.

## Friday, May 5, 2017

### CEAC Business Meeting

The annual CEAC Business Meeting provides attendees with the opportunity to meet and interact with the CEAC Executive Board. The business meeting will include a financial review of the organization and a review of the CEAC bylaws.

### Joint EDD/EAC Training

This session will be presented by the CEAC President and the EDD.

**NOTE:** All conference workshops and events, **excluding Wednesday night's "Welcome Hospitality,"** will be held at the McClellan Conference Center, a short distance from the Lions Gate Hotel. The McClellan Conference Center is located at 5411 Luce Avenue, McClellan Park, California 95652. For conference attendees with disabilities who are staying at the Lions Gate Hotel, shuttle service from the hotel to the Conference Center will be available.

# Registration

Please type, print clearly, or attach your business card to the registration form if mailing in payment. Use one registration form per person. Photocopies can be used for additional attendees.

Attendee Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City, state, zip code \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email (required): \_\_\_\_\_

Current EAC member? EAC name \_\_\_\_\_

Please indicate any special accommodations by April 26.

Space is limited. Register by April 26, 2017. Fee: \$275 full conference or \$199 for Thursday only.

After April 26, 2017, the registration fee is \$305 for full conference or \$229 for Thursday only.

The guest fee is \$50 for Veterans Award luncheon on Thursday and \$60 for the Thursday dinner.

**Payment Enclosed For:** Please mark one.

- ☐ Register by April 26, 2017: Full Conference \$275
- ☐ Register by April 26, 2017: Thursday Only \$199
- ☐ After April 26, 2017: Full Conference \$305
- ☐ After April 26, 2017: Thursday Only \$229

## Meals

☐ Additional Dinner Ticket (Thursday)

How many extra: \_\_\_\_\_ @ \$60 each = \_\_\_\_\_

☐ Additional Veterans Luncheon Ticket (Thursday)

How many extra: \_\_\_\_\_ @ \$50 each = \_\_\_\_\_

Total Payment Enclosed: \$ \_\_\_\_\_

## VETERANS AWARD LUNCHEON

This luncheon honors employers who hire veterans. The lunch is part of the registration fee for conference attendees!

- ☐ Yes, I plan to attend the Veterans Luncheon
- ☐ No, I do not plan to attend the Veterans Luncheon
- ☐ I am attending the Veterans Luncheon for \$50 (non-conference attendee or guest)

**Workshops for Thursday May 4, 2017. Select one workshop per time period.**

### SESSION ONE: 9:30 a.m. to 11:00 a.m.

- ☐ Image Issues in the Workplace
- ☐ The Top Ten Things Employers Do to Get Sued
- ☐ Proper Hiring and Firing

### SESSION TWO: 1:15 p.m. to 2:45 p.m.

- ☐ Dealing With Millennials in the Workplace
- ☐ Preparing for a Unemployment Insurance (UI) Hearing and Managing a UI Account
- ☐ Wage and Hour Issues

### SESSION THREE: 3:00 p.m. to 4:30 p.m.

- ☐ Responding to Administrative Complaints
- ☐ Leaves of Absences
- ☐ Mid-Year Employment Update

Take advantage of these excellent workshops. Tell your colleagues to register and attend.

Please use a separate registration form for each person in your company attending.

Register online by selecting the following link:

**2017 CEAC Conference Eventbrite Website**

**OR**

Make checks payable to: CEAC

Mail registration form and check to:

CEAC Conference  
c/o Tomas Chavez  
Sequoia Personnel Services, Inc.  
2930 E Street  
Eureka, CA 95501

## About the CEAC

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The California Employer Advisory Council (CEAC) is your connection to information on employment and workforce development issues. The CEAC has been working in partnership with the Employment Development Department for more than 35 years. As the nonprofit, statewide umbrella organization for 48 Employer Advisory Councils (EACs) located throughout California, the CEAC:

- Provides low cost, timely education and training for employers on employment law, workforce development, and human resources issues through the EACs.
- Works with state agencies to promote regulations, policies, and procedures that are business friendly.
- Represents employers on state level panels, commissions, and advisory groups in many areas that affect employers.

Visit the CEAC website at [www.ceac.org](http://www.ceac.org) for membership information.

## Information

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**Fee:** Conference registration is \$275 by April 26, 2017. After April 26, the registration fee is \$305. This fee includes admission to all sessions, presentations, exhibits, materials, breakfasts, a luncheon, and dinner.

A one-day registration fee for Thursday only: \$199 by April 26, 2017. After April 26, the one-day fee is \$229. This fee includes all meals and workshops offered on Thursday, May 4, 2017.

Individuals who are not registered for the CEAC Conference are welcome to attend the CEAC Veterans Award luncheon for \$50 and the Thursday night dinner for \$60 as guests. Guest badges must be worn to these events.

**Information/Questions:** Contact John Bottari at 707-486-8484 or email at [jbottari@westbaybavarian.com](mailto:jbottari@westbaybavarian.com).

**Hotel Accommodations:** The Lions Gate Hotel is located at 3410 Westover Street, McClellan Park, CA 95652. Call the hotel at 866-258-5651 to book your guestroom at the CEAC Conference room rate of \$95 plus taxes. Be sure to mention the group code "CEAC 2017". This \$95 room rate is available until April 19, 2017.

The EDD, an equal opportunity employer/program, is a partner in this event. Auxiliary aids and services are available upon request to individuals with disabilities. Request for services, aids, and/or alternate formats need to be made prior to the event by calling 916-653-5108 (voice). TTY users, please call the California Relay Service at 711.